

CWRT attempts disentanglement of a right whale. Photo credit: Alison Ogilvie, NOAA-DFO.



The Canadian Whale Institute is an organization of fishers, scientists and conservationists who work to support the sustainable co-existence of whales and humans. Our work consists of:

**Research:** Conducting whale surveys to collect data for various studies and designing evidence-based whale conservation solutions.

**Conservation:** Collaborating with shipping and fishing industries to mutually develop solutions to mitigate the effects of their activities on whales.

**Education**: Engaging the public, marine industries and government policy makers through our outreach programs.

Campobello Whale Rescue Team (CWRT):

Canadian Whale Institute is home to CWRT. Team members are trained and permitted to release large whales

from fishing gear in the Maritimes, Gulf of St. Lawrence and Quebec. We work in coordination with:



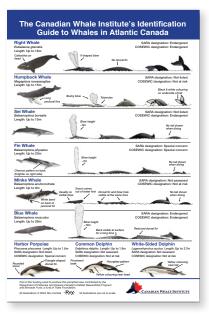








## Look inside for the Canadian Whale Institute's Whale ID Guide!



At least 23 species of whales, dolphins and porpoises inhabit the waters around Atlantic Canada.

Look inside for the Canadian Whale Institute's whale ID guide for a closer look at some well-known species!

See other species on Whale Alert!



Scan this QR code to donate to the Canadian Whale Institute and help us continue our work.

Follow us on:











For more information, visit www.canadianwhaleinstitute.ca





Part of the funding used to produce this pamphlet was contributed by the Department of Fisheries and Oceans Canada's Habitat Stewardship Program and Binnacle Fund, a fund of Tides Foundation.



### You Can Help Save Whales in Atlantic Canadian Waters!

Endangered and vulnerable whale species may be seen from your vessel. By keeping an eye on the water, you can help us gather more information about these animals and even save a whale's life!



### How you can help whales

When you see a live, dead, or entangled whale, please report it using **Whale Alert**.

#### What is Whale Alert?

Whale Alert is a free app that allows you to help with the protection of whales.

#### What does it do?

Whale Alert helps you to identify whale species and report sightings of live, entangled, or dead whales.

### How does it help whales?

S OIFAW 10

Using the app helps ensure whales in distress are helped quickly.

The whale sightings you report contribute to science and can even help warn vessels when an endangered North Atlantic right whale is in the area.

### How to Report a Whale



1. Download
Whale Alert,
scan the QR
code or download
the app online at
whalealert.org.

- 2. Open the app, click the binocular icon, and choose between reporting a live or distressed/dead whale.
- 3. Follow the prompts on screen to send your report. You can do this even if your cell phone is out of range.



Canada implements protection measures for endangered whales, including the critically endangered North Atlantic right whale. Right whale protection measures consist of mandatory and voluntary slow-down zones where and when whales are sighted. See figure below.

### The slower you go, the safer for whales and vessels!

If a vessel traveling at 15kts hits a whale, the chance of mortality is 80%. If the vessel slows down to 10kts, the chance of mortality is reduced to 30%.

### For cruise ships

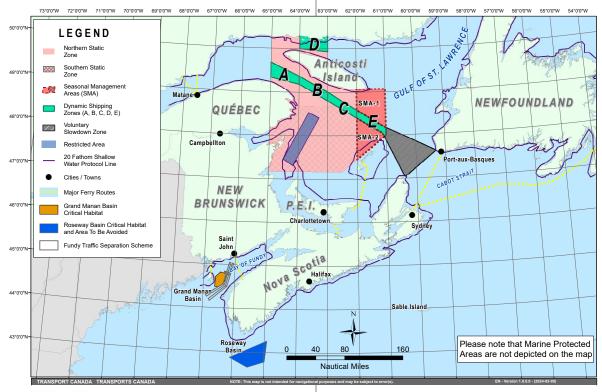
Your schedule may be modified if the ship has to travel through protected areas. This is to help prevent the ship from colliding with whales and possibly killing them.



### Going whale watching?

In Canada, keeping a minimum distance away from marine mammals is the law for all vessels. Required distances

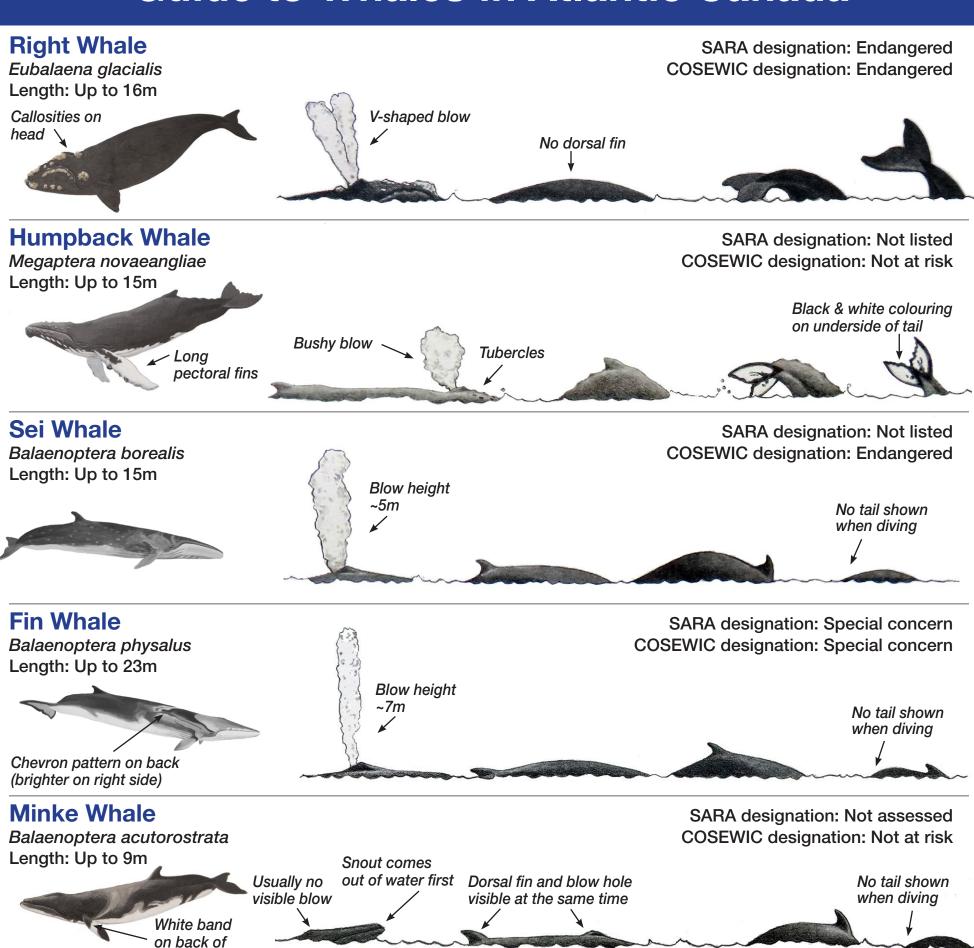
change depending on your area and the presence of endangered species - scan the QR code and make sure you know before you go!





For more information on Transport Canada's measures to protect North Atlantic right whales from vessel collisions in the Gulf of St. Lawrence, please scan this QR code.

# The Canadian Whale Institute's Identification **Guide to Whales in Atlantic Canada**



## **Blue Whale**

Balaenoptera musculus

**Harbor Porpoise** 

SARA designation: Not listed

Rounded

snout



Phocoena phocoena Length: Up to 1.6m

**COSEWIC** designation: Special concern

pectoral fin

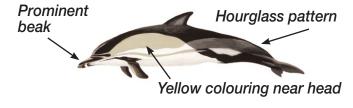
## **Common Dolphin**

Blow height ~10m

Delphinus delphis Length: Up to 1.8m SARA designation: Not assessed **COSEWIC** designation: Not at risk

Back visible at surface

for a long time 1



### White-Sided Dolphin

Reduced dorsal fin

Lagenorhynchus acutus Length: Up to 2.7m SARA designation: Not assessed COSEWIC designation: Not at risk

SARA designation: Endangered

**COSEWIC** designation: Endangered



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Triangle-shaped

dorsal fin

